

Renew!

Individual Restoration Programme for ex-offenders and those at risk of offending



“(Their) ability to deeply communicate with, and draw out astonishing creativity, capability, and genuine heartfelt presentation from within the lives of some of the most extremely emotionally challenged individuals, is something that I have never seen done like this before.”

(Lead Progression Facilitator: MIND, UK)

We at [SIMA® coaching](#) and [CORE Training Lab](#) have over 30 years’ experience of working with the disadvantaged and marginalised in uniquely creative ways that release their long-buried potential, and therefore engender hope and purpose for the future. The **Renew!** Programme is a highly unique, individually designed programme using motivational, creative and restorative exercises and discussion to enable those who have lost confidence in themselves to be renewed and equipped for life and work.

“The ultimate freedom we have as human beings is the power to select what we will allow our minds to dwell upon” (Dallas Willard).

“Imprisonment” is something that every human being experiences at some point in their lifetime; whether imprisoned in addiction, fear, purposelessness, mental health issues or cycles of abuse. Imprisonment is in the mind, and we are all in need of help out of that, at some point in our lives.

Those who are ex-offenders or at risk have greater need, as they also experience rejection by society and sometimes loved ones, as well as a profound sense of uselessness or shame.

‘Rehabilitation’ should be much more than getting out of crime and into so-called ‘productive work’, but ***renewing their identity and purpose*** into healthy wholeness.

Uniquely Designed

Each individual – whatever their life choices – is uniquely and intricately designed and has a purpose for good. To the degree that we stray from our purpose we end up lost and most often fall into mentally very dark places, often ending up in the ‘system’.

To ***renew*** someone is to give them confidence that they are uniquely gifted and precious as a human being, who has something good to bring to society.

This is what we will draw out.

A Viable Alternative with Purpose

There is plenty of research to identify how or where things ‘go wrong’ for someone, but - even though offenders have to take responsibility for their choices – being presented with a *viable alternative* to their lifestyle that *fits with who they are and their ‘design’*, as well as receiving support to step into that with a sense of purpose, will go a long way to realigning someone’s place in society.

This is what we will enable them to do.

The Trap of Materialism

Many fall into this trap – not just those involved in crime or who are on the fringes of criminal activity. This delusional belief is very common in all areas of society; that money and material things will give satisfaction. What really brings satisfaction is working at something we enjoy that suits us, and being in healthy relationships.

This is what we will enable them to find.

How We Operate

However far someone 'falls', however hardened they have become, what every person wants is to be *heard, accepted and believed in* - without judgment.

This **Programme** is an *individual* programme, designed to pull out and present the person with their *intrinsic potential and giftings* (which may be long buried) through carefully constructed exercises to suit the individual, using dialogue, creative expression and restorative thinking. These help the individual to get in touch with their intrinsic 'design' and how they are at ***their best***.

This process is an unapologetically **positive** process which does not use psychological or psychometric profiling, nor does it focus on negative emotions or experiences, which means it can be used complementary to existing therapy or counselling programmes.

We help them to (re)discover *Intrinsic*¹:

- Interests, preferences, academic, practical, technical and creative attributes, sensory preferences, artistic tendencies, etc.
- Their 'motivational giftings' such as how they are motivated to learn, investigate, evaluate, express, influence, etc. and what their positive, intrinsic 'motivational drivers' are.
- The circumstances and contexts where they naturally flourish, eg. certain team contexts, physical environments, needing supervision, being independent or adventurous, creative projects, etc.
- The roles they feel they are at their best (types of leaders, contributors, entrepreneurial, etc.) – their intrinsic 'Motus Operandi' when at their best in a team context.
- Where they can go and what they can do with this renewed discovery – ie. finding vision and a future – with practical and emotional support and mentoring to getting onto that new pathway.

Who are we?

Danny Scott

Danny was abandoned at birth and spent his first five years being passed around the North London West Indian community before being put into a children's home. At five he was fostered by a Baptist minister and his wife and joined a large family. At eleven Danny decided to 'find himself' by choosing to go to boarding school, unaware of the inadequacy in public schools of the early 1970s to deal with the special needs of children in care. Danny immediately came under serious physical and mental abuse by staff and pupils due to his race and the misunderstanding of his many (undiagnosed) mental health and trauma issues. By the age of 16, due to gang violence and other criminal behaviours, Danny narrowly escaped juvenile detention, was expelled from school, ran away from home and spiralled into deep depression – culminating in a plan to commit suicide by a drug overdose. A dramatic conversion to faith in God put a halt to this plan and saved him. He found purpose and discovered an ability in acting and mime and spent the following years using these to tell his story to young people in youth detention centres, prisons and schools on special measures. Danny trained in Mime, went professional and then in his 40s gained a BA and MA in theatre. Since the 80s Danny has performed, directed, created and taught all over the world and in prestigious London drama schools. However, at heart Danny is still passionate about ***turning lives around*** and does a lot of individual restorative and personal development work with young men. He is writing his autobiography "Numb – the Edge of Feeling" which will be published in 2026.

¹ Based on the SIMA® International MAP® Motivated Abilities Pattern – licenced by www.simainternational.com

“Danny Scott, is a world class communicator and a man of unquestionable integrity that is evident in both his professional and personal life. His extraordinary talent for bringing out the best in people is most evident.” (Lori Dorman Arts Management Consultant - UK & UAE)

Mary Scott

Mary was planning for a career as a ballet dancer when it was abruptly halted in the 6th form due to a back problem. Not knowing what to do instead, she decided to go to university to study German. However, after university Mary could find no work using her newly acquired qualifications and became very frustrated, as she felt very lost in terms of finding a satisfying career. She spent many years going from job to job as a secretary/PA in London. Just before she met and married Danny, she discovered a love of theatre and acting. She trained as a mature student with a company whilst they were in Canada and did an apprenticeship before returning to the UK, when she started training young actors – having discovered a gift and passion for coaching. Mary had experienced life with Danny’s serious PTSD and other (undiagnosed) conditions due to his past – and this helped her to gain a strong compassion for those damaged and disadvantaged in society and education and a passion to help to give them purpose and meaning. This led her into professional training with a company called SIMA® International to become a personal development and career coach. She has been doing this freelance since 2005 with individuals and companies in several countries from all backgrounds ranging from company CEOs to forces Veterans, those in retirement and youth. Mary has also worked with youth as a progress and drama coach, in schools and colleges for the past 30 years, including working with SEND, alongside her coaching and theatre production.

(More information and endorsements: www.sima-coach.uk)

“(The coaching) gave me confidence in my abilities... my life makes sense now and I am ready to give my life meaning.” (Individual client feedback)

“Mary has helped my mental and emotional wellbeing not only by showing me what my potential is and who I am, but by being there as a support system.” (Individual client feedback)

